

# REASONS FOR CHOOSING MONTPELLIER BIC

## INTERNATIONAL RECOGNITION

- **Second-ranked incubator worldwide** in the category "University-linked Business Incubators" in 2018 (UBI Global), and the only French incubator listed among the Top 10 leading incubators worldwide (UBI Global)
- Partner of **French Tech Montpellier**, **French Tech Ticket**, and **French Tech Visa for Founders** programs

## YOUNG AND DYNAMIC ENVIRONMENT

- **Metropolitan center with 1 million residents**
- Fastest **demographic growth** of all French metropolises
- **8,000** new residents per year
- **43%** of the population under 30 years old
- **72,000** students
- **8,000** researchers

## ASSOCIATIONS AND NETWORKS

- A community of over **160 entrepreneurs**
- Access to **regional technological excellence**
- A network of **funders and investors**
- A supportive **alumni network**
- A network of **universities, research centers, and partner schools**
- The **French Tech** network

## SUCCESS STORIES

Aquafadas (Rakuten), AwoX, Bime (Zendesk), Biotope, Bio-UV, Deinove, Diadom, I2A, Intrasense, Isotropix, Matooma, Medtech, OCEASOFT, Osmozis, Pradeo, Scimob, Sensorion, SMAG group, Tageos, Teads, Techsia / Igeos (Schlumberger), Urbasolar, Wynid (Verifone), and more.

... all demonstrating the benefits of the BIC method

## JOIN OUR BIC ENTREPRENEUR COMMUNITY



# OUR PUBLICATIONS



BIC is a branch of the Montpellier Méditerranée Métropole Department of Economic Development and Employment. BIC is co-funded by the European Union, "L'Europe s'engage in Occitanie" (via the European Social Fund), Montpellier Méditerranée Métropole and the Occitanie Region.



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# MONTPELLIER BIC CREATING INNOVATIVE COMPANIES



INSTITUTIONS & PROJETS - Montpellier Méditerranée Métropole - Direction de la communication - 09/2018



[bic.montpellier3m.fr](http://bic.montpellier3m.fr)

**PHILIPPE SAUREL**  
 PRESIDENT OF  
 GREATER MONTPELLIER  
 MAYOR OF MONTPELLIER





"A pioneer for technology incubation in France and Europe, Montpellier BIC has received numerous awards for its assistance programs and tools for startups. In 2018, Montpellier BIC was listed as the second leading incubator worldwide in the UBI Global ranking, and is still the only French incubator present in that prestigious Top 10 reference.

Dedicated to young companies with high growth potential, Montpellier BIC has offered high-level technical expertise for more than 30 years to help startups succeed, notably leveraging its Cap Alpha and Cap Omega incubators and MIBI international office center. Programs include development strategy coaching, fund-raising assistance, and introduction to business networks, all of which have supported the emergence of many hi-tech champions in our area.

Some of those budding startups became international success stories, such as Techsia (now Schlumberger), AwoX, Medtech (acquired by Zimmer Biomet), SMAG Group, Aquafadas (subsidiary of Rakuten), Tageos, Deinove, Medincell, OCEASOFT, and, more recently, BIME Zendesk, Teads, Scimob, Sensorion, Pradeo, Matooma, Codingame and many others.

With over 670 companies founded and nearly 5,000 jobs created, Montpellier BIC remains focused on promoting Montpellier's excellence throughout the world, continuing to drive innovation as a key axis to develop the territory's economy and support job creation."



**Philippe Saurat**  
Mayor, City of Montpellier  
President of Montpellier Méditerranée Métropole



**Chantal Marlon**  
Vice President of Montpellier Méditerranée Métropole  
Delegate for economic development, higher education and research, innovation, French Tech, craft trades, operational planning and urbanism

### Since 1987

**>670**

companies assisted

**5,000**

direct jobs generated

### Every year

**>30**

new companies created

**>160**

start-up projects in portfolio

### Record success rate

**90.6%**

reach 3 years  
(71% national average)

**79%**

reach 5 years  
(51.5% national average)

### Innovation

**43%**

of companies younger than 8 years collaborate with public-sector research laboratories

# BIC, THE PARTNER FOR YOUR SUCCESS



## ASK YOURSELF THE RIGHT QUESTIONS

... with a dedicated coach who works with you one-to-one to:

- **develop** your business model
- **target** your market
- **plan** your growth phases
- **elaborate** your business plan
- **guide you** in your search for funding



## DEFINE YOUR STRATEGY

- **Jump'in Création:** an acceleration program to challenge your project over 5 weeks of intensive mentoring with experts in innovative company creation
- **Advisory Board:** alumni, startup directors and managers of large companies meeting regularly to advise you on your strategy
- **Workshops and training:** organized regularly to focus on targeted topics



## BOOST YOUR SALES

- **"Décollage" (Take-off):** a program helping you bring your products and services to market
- **Open Innovation** meetings: B2B get-togethers for startups and large companies
- Leveraging support from **partner accelerators**



## BUILD YOUR NETWORK

- **Expert Committee,** introducing you to the entire entrepreneurial and research ecosystem
- **Internationally,** joining business missions organized by Montpellier Méditerranée Métropole
- During events organized by **French Tech**



## GET FUNDING

- **Montpellier Business Plan:** use this free application to create your financial forecast online
- **Jump'Invest:** prepare for your first round of fund-raising with business angel networks
- **Montpellier "Venture Capital":** participate in an intensive 4-month coaching program, with a closing pitch in front of sixty French venture capital firms
- **ESA BIC:** benefit from a program offering assistance and funding for projects involving space technologies



**A network of over 500 companies, innovation experts, mentors, and investors**



**All business sectors present: food-tech, green-tech, health, mobile, web, and more.**



**Events, workshops, and meetups that give you an opportunity to share your experience, exchange ideas, and build your network**

## OUR FACILITIES DEDICATED TO HOSTING INNOVATION

### CAP ALPHA

**3,650 m<sup>2</sup> of office space, workshops, and laboratories**



### CAP OMEGA

**5,300 m<sup>2</sup> of office space**



### MIBI, Montpellier International Business Incubator

**3,500 m<sup>2</sup> dedicated to international companies**

