

# MONTPELLIER TOURIST DESTINATION



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**PHILIPPE SAUREL**  
MAYOR OF MONTPELLIER  
PRESIDENT OF  
GREATER MONTPELLIER



## MONTPELLIER, A LAND OF POSSIBILITIES

Montpellier Méditerranée Métropole has made tourism one of the key pillars in its economic development strategy, including tourism for business, discovery, exchange, and leisure.

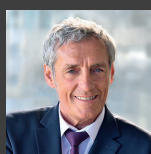
Urban effervescence is a permanent feature here, with local festivals, numerous cultural sites, and some 300 events per year. With its startup incubator ranked second worldwide (UBI Global 2018 ranking), and three stars in the Michelin Green Guide, the Montpellier area is adored by entrepreneurs, investors, and French people in general – for living or just for the weekend.

Montpellier is connected and productive, offering rich historical heritage, an exceptional lifestyle that benefits from the Mediterranean climate and its ideal location between the sea and mountains, fine dining and many local traditions, and a warm welcome by the hospitality community.

For the past three decades, our public authorities have sought to strengthen the territory by providing effective infrastructure for hosting people with an experience to remember: a modular opera-conference center, one of the leading Arena facilities in France, a prestigious fine-arts museum, and a convenient tramway network featuring designs by major creators.

Come to the Montpellier Méditerranée Métropole area for your conferences, conventions, and trade fairs! Come live a human experience that will leave a lasting impression!

We are proud to invite you to discover our area – an accelerator for success, deeply alive and dynamic – a territory that wishes you its warmest welcome and numerous pleasant encounters!



**Philippe Saurel**

Mayor, City of Montpellier  
President of Montpellier Méditerranée Métropole



**Gilbert Pastor**

Vice President of Montpellier Méditerranée Métropole  
In charge of international relations, tourism, and business parks

# 7<sup>th</sup>

## LARGEST CITY IN FRANCE

in terms of population size  
(Insee)

# #3

## FRENCH CITY

where people want to work  
(Great Places to Work - 2018)

# TOP 10

## FAVORITE DESTINATION

for international tourists  
(Trainline Survey- 2018)

# #1

## DESTINATION

for language stays,  
after Paris

# 500

## BUSINESS MEETINGS

# 1.5 million

## CONFERENCE PARTICIPANTS, EXHIBITORS, VISITORS, AND SPECTATORS

welcomed in 2017  
(Montpellier Events)



# WE ARE COMMITTED TO HELPING YOUR EVENT SUCCEED

**ARE YOU A TRAVEL AGENCY, TOUR OPERATOR, OR CONFERENCE AND SEMINAR ORGANIZER? THE CONFERENCE BUREAU IS YOUR NUMBER ONE POINT OF CONTACT!**

## WELCOME & PROMOTION

- Free communication kit with photos and videos, maps, and magazines about the destination
  - Communication for your event, including Montpellier Métropole web sites, Tourist Office, social networks, and more
  - Press relations actions with a qualified list of local media outlets
  - A welcome desk at train stations and at the Montpellier Méditerranée Airport\*
  - Posters and/or signs with directions to your event\*
  - Contact with taxi and public transportation companies at negotiated rates\*
- \* Based on a minimum number of conference participants*

## ACCOMMODATIONS & ACTIVITIES

- Help making your reservations with business tourism professionals: hotels, activities, meals
- Assistance with your pre-reservations by duplicating your reservation center
- Personalized welcome at hotels
- Guidance for planning and preparing activities during your events, including guided tours, excursions, and recreational, sports, and cultural incentive programs

## ASSISTANCE

- Support from our team of 40 multilingual professionals at the Metropolitan Tourist Office
- Mobilization of our network of 88 professional and institutional partners for facilities, catering, exceptional sites, and more
- Assistance preparing your paperwork, requirements documents, and site visits
- Support from our entire community and our public authorities throughout your efforts

## THEY CHOSE MONTPELLIER IN 2018

- 42<sup>nd</sup> French Mutuality Conference (2,000 participants)
- Aquaculture Society Conference (3,000 participants)
- 42<sup>nd</sup> Conference of French Associations for Paralyzed People (1,500 participants)
- Evolution Congress (2,700 participants)
- International Semiconductor Conference (1,000 participants)
- International Molecular Biology of Plants Conference (1,200 participants)

**250**  
CONFERENCES  
PER YEAR

## HIGH POINTS

- MAY FISE** The largest European gathering for extreme sports
- JUNE LIVING ARCHITECTURE FESTIVAL** An architectural journey through the heart of the city's historical mansions
- JULY MONTPELLIER INTERNATIONAL DANCE FESTIVAL** The annual meeting place for the world's greatest choreographers
- JULY/AUGUST ESTIVALES** Pleasant Friday evenings featuring local wines and food products
- AUGUST RADIO FRANCE MONTPELLIER OCCITANIE MUSIC FESTIVAL** Over 200 musical events per year for the past 30 years
- OCTOBER CINEMED** International Mediterranean Film Festival



**EXPERIENCE A FESTIVAL OF  
MUSIC, DANCE, THEATER,  
BRASS BANDS, EXTREME  
SPORTS, AND MORE...**



**WORK FACING THE SEA  
WITH YOUR TOES IN THE  
WATER**

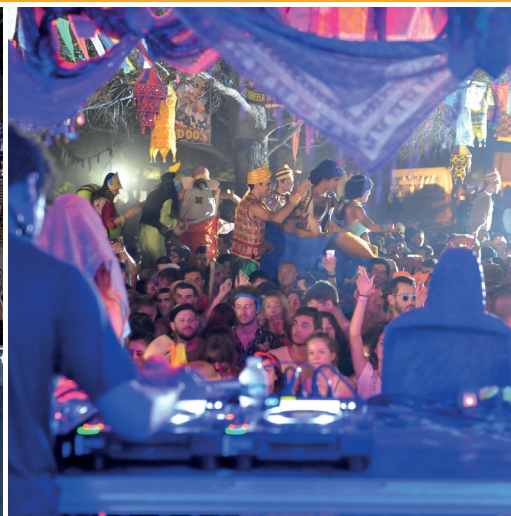




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**DISCOVER UNIQUE CONTEMPORARY AND FINE-ARTS COLLECTIONS**





**JOIN THE AFTER-WORK FUN  
ON ONE OF THE HISTORICAL  
CENTER'S PLAZAS**



**SO,  
WHEN DO  
YOU ARRIVE?**



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# 5 REASONS TO CHOOSE MONTPELLIER

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## 1 FOR ITS WORLD-CLASS INFRASTRUCTURE

- 2 opera houses, a Zenith auditorium, a 14,000-seat Arena for music and sports fans
- A 35,000-seat soccer stadium, a 12,000-seat rugby stadium, a network of 14 swimming pools, including an Olympic pool
- 4 tramway lines linking all these sites along 60 km of tracks, comprising one of the longest networks in France!

## 2 FOR ITS 1,000-YEAR HISTORY & MODERN LIFESTYLE

- Maguelone Cathedral, perched majestically on a peninsula between the sea and lagoon
- Medieval streets in Montpellier's central "Ecusson" area, a mikve Jewish ritual bath, and the Saint-Pierre Cathedral, all surrounding the oldest still-operating School of Medicine in the Western world
- Buildings designed by some of the greatest international names in architecture: Jean Nouvel, Zaha Hadid, Sou Fujimoto, Farshid Moussavi, Philippe Starck, Massimiliano Fuksas, and more

## 3 FOR ITS BUSTLING ACTIVITY

- 300 events annually: FISE, Montpellier Dance Festival, Radio France Music Festival, Open Sud de France tennis tournament, and more
- One of the largest fine arts collections in Europe, highlighted by the works of Pierre Soulages (Fabre museum)
- MoCo, Montpellier contemporary art center
- #1 metropolis in France for sports (equal to Paris, according to 20 Minutes news)

## 4 FOR ITS PROTECTED ENVIRONMENT

- 300 sunny days per year
- Natural areas from the beaches at Villeneuve lès Maguelone to the peak of Pic Saint Loup
- An ideal location with some of the most picturesque scenery along Saint James' Way
- A rich patchwork of extraordinary landscapes

## 5 FOR ITS HIGH QUALITY OF LIVING

### **The perfect day in Montpellier**

- Stroll through the downtown markets in the morning
- Hang out at a sidewalk cafe on Place de la Canourgue
- Walk around the Botanical Gardens, with its 4 hectares and 600 lush greenhouses, and browse through the city center
- Head to the beach and enjoy a visit to Planet Océan
- Dine along the Lez waterfront in the Jaques Cœur district
- Marvel at the Opéra Comédie with a nightcap at Place de la Chapelle Neuve...

# MONTPELLIER INTERNATIONAL ECONOMIC HUB



- 24 direct flights from the Montpellier Méditerranée airport
- 3 highways: A709, A9, and A750
- Two TGV train stations
- Sète deep-water port just 30 minutes away
- 4 tramway lines

 MONTPELLIER MÉDITERRANÉE MÉTROPOLÉ ECONOMIC PARTNERS



## MONTPELLIER MÉDITERRANÉE MÉTROPOLÉ

50 place Zeus – CS 39556  
34961 Montpellier Cedex 2 - France

### TOURIST DEPARTMENT

Tel. +33 (0)4 67 13 60 00  
tourisme@montpellier3m.fr  
www.entreprendre-montpellier.com



### CONFERENCE BUREAU

[www.bureaudescongres-montpellier.fr](http://www.bureaudescongres-montpellier.fr)

### METROPOLITAN TOURIST OFFICE

[www.montpellier-tourisme.fr](http://www.montpellier-tourisme.fr)



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